

DIGITAL TICKETS

All hospitality tickets will be digital and available in the AIGWO Tickets App. You will receive an email inviting you to download the AIGWO Tickets App to access your tickets.

Once you have downloaded the app and created an account with the same email address that is attached to your hospitality booking, you will be able to view your tickets.

Once your hospitality tickets are appearing successfully in the app, you will be able to transfer them to your guests. Don't worry if your guest list changes ahead of attendance, your hospitality tickets can be reshared with a new lucky guest. We strongly recommend that all guests have their own ticket on their own smartphone to ensure seamless entry to the course and hospitality.

For more information on the app and how to transfer tickets, click [here](#).

HOSPITALITY PARKING

Your parking pass will be printed and sent out 4-6 weeks in advance of the Championship. Visual checks of parking passes will take place on access routes close to the venue and at entry points to the car park.

Hospitality parking for cars and minibuses is located within the **P4** car park. Please note that vehicles cannot be left overnight in the car park. Once parked, please follow signs for the entrance gates.

If you are arriving in a larger coach, a dedicated **Coach Drop Off/Pick Up** area will be located at Haymarket. No permit is required to access this area. Please follow the AA event signage for Coach Drop Off/Pick Up. Please note that there will be a 15 minute maximum waiting time in the Drop off/Pick up area. Following drop off, parking will be available at Fairhaven Car Park or at other legal on-street parking which is widely available in the area.

TRAIN

The closest train station is **St Annes-on-the-Sea** which is an estimated 30 min walk (1.7km) to the entrance. If you are arriving via train as a hospitality guest you will be able to enter via **Gate D**, located near the 1st hole.

Taxi/ Private Hire/ Uber

A dedicated Taxi and Private Hire Drop Off/Pick Up area will be available at the front of the **Public Car Park** which is an estimated 5-7 min walk (600m) to the entrance. Upon exit from the venue it is possible to exit via Gate F2, near the 12th hole, which is opposite the Public Car Park. Please note this is an exit gate only.

TRANSPORT SUMMARY

Transport Method	Follow Directions For	Entrance Gate	Distance to Gate
Car & Minibus	P4	Entry via Gate A3	Close to Gate
Coach	Coach Drop off/ Pick Up	Entry via Gate A3	400m/3-5 min walk
Taxi/ Private Hire/ Uber	Public Car Park	Entry via Gate A3 (Optional exit via Gate F2)	600m/5-7 min walk
Train	St Annes-on-the-Sea	Entry via Gate D	1.7km/30 min walk
Accessibility Parking	P3	Entry via Gate A3	Close to Gate

ACCESS TO THE COURSE & THE CHAMPIONS CLUB

Your dedicated entrance will be via **Gate A3**. All hospitality guests will have access to the VIP Lane situated on the left-hand side of the entrance gate to facilitate smooth entry. Please look out for VIP signage and have your digital ticket ready for scanning as you approach the gate.

Pioneers is located within The Champions Club, located to the right of the 18th hole with views onto the 18th green. Please show your digital ticket the first time you enter the suite to gain access.



ITINERARY

The Champions Club is open during the below times, providing an array of fully inclusive food and beverage options throughout the day. If there are any dietary requirements that we should be aware of, please let us know as soon as possible via the dedicated Requirements Form [here](#) or by contacting the team directly via the details provided at the bottom of the information pack.

08:30	The Champions Club opens
08:30 – 11:30	Breakfast
11:00	Bar opens
12:00 – 15:30	Lunch
16:00 – 18:00	Afternoon Tea
18:30	Bar closes
19:00	The Champions Club closes

*On the final Sunday, The Champions Club will close 30 minutes after the final putt. Last orders will be at 18:00.

DRESS CODE

There is no strict dress code in The Champions Club, but we advise that you dress in smart casual or golf attire. Smart shorts and denim are allowed. Comfortable shoes are recommended – golf shoes with soft spikes and smart trainers are permitted. It is advisable to bring sunglasses, sunscreen and a hat in case of hot weather and umbrellas or waterproofs in the event of rain.

PIONEERS EXPERIENCES

Your Pioneers package will include behind-the-scenes tours, taking you to highly restricted areas of the Championship. Discover more about the experiences available below and complete the form [here](#) to provide your preferences for the day(s) in attendance.

*Experiences are allocated on a first-come, first-served basis. We will aim to accommodate your preferences but please note that all experiences are subject to availability. All experiences are subject to change. Please check in with our event staff on your day of arrival for final confirmation and schedule.

AIG Women's Open Starter & 1st Tee Tour

Head down to the 1st tee after the final group tees off, listen to anecdotes from the AIG Women's Open Starter and soak up the atmosphere from the first hole arena. (Afternoon tour available only).

International Broadcast Centre Tour

Experience how the television coverage of the AIG Women's Open is made and reaches viewers across the globe.

Media Centre Tour

Learn how our media operations work throughout the Championship and see the facilities provided to media on-site.

Championship Agronomy Tour

Enjoy an experience unlike any other as you walk up the 18th fairway with our Championship Agronomy Team ahead of play. Get insights on how a championship course is set up and prepared for a major championship. (Morning tour available only).

Clubhouse Tour

Enjoy an exclusive tour of the Royal Lytham & St Annes Clubhouse. Take in the history and learn more about the club's heritage, having hosted numerous championships including the AIG Women's Open and The Open.

Inside the Ropes

Enjoy an unparalleled experience following a playing group across 4 holes from inside the rope lines.

TEE TIMES

Thursday 30 July	06:30 – 15:30
Friday 31 July	06:30 – 15:30
Saturday 01 August	08:25 – 14:35*
Sunday 02 August	08:10 – 14:20*

*Times are approximate and subject to the number of players making the cut.

The Sunday Prize Giving Ceremony is likely to start immediately following conclusion of play. Please note all timings are approximate and subject to change.

GRANDSTANDS

Seated grandstands will be available by the 1st tee and 18th green. Accessible viewing areas will be adjacent to all grandstands.

ACCESSIBILITY

The Champions Club will have disabled access via an external lift. An accessible toilet will be available within the pavilion.

Accessibility parking will be available in our **P3** car park. To enter the P3 car park please follow AA event signage and present your Blue Badge or international equivalent on arrival, along with your dedicated digital ticket. Upon entry to the course from the car park, surfaces leading to The Championship Club will be flat grass.

Should you require an accessibility parking pass and/or have any accessibility requirements while in The Champions Club, please contact us prior to your arrival.

Download the accessibility guide [here](#).

AIG WOMEN'S OPEN SHOP

The merchandise shop will be located in the Festival Village and will be open from 08:00 to 19:00, Wednesday through Sunday. Please note closing times may be earlier on some days.

Our cashless shop will feature a range of functional and progressive golf apparel and will stock clothing from adidas, Abacus & Peter Millar. Headwear will be from adidas & New Era with accessories from a number of suppliers.

Start your shopping experience early [here](#).

CONTACT DETAILS

If you have any questions, please contact:

AIGWO Experiences Team

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